APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
MAY 2019

I. Circulation	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation	44,449	46,631	236,270	245,426	-5%	-4%
Children's Circulation	25,258	27,033	145,270	153,946	-7%	-6%
Total Circulation	**69,707**	**73,664**	**381,540**	**399,372**	**-5%**	**-4%**
Adult AV/nonbook (included in above)	19,170	21,177	106,389	113,158	-9%	-6%
Children's AV/non-book (included in above)	4,892	5,640	29,226	32,234	-13%	-9%
E-Book Circulation	7,339	5,548	35,810	27,080	32%	32%
E-Audiobook Circulation	6,378	4,012	29,778	19,949	59%	49%
E-Video Circulation	370	365	2,173	1,654	1%	31%
E-Comics Circulation	110	256	1,023	776	-57%	32%
E-Magazine Circulation	1,924	142	7,708	5,050	1255%	53%
E-Music Circulation	232	154	1,044	861	51%	21%
Total E-Circulation	**16,353**	**10,477**	**77,536**	**55,370**	**56%**	**40%**
ILL items received (received from)	12,245	11,309	63,285	58,765	8%	8%
ILL items loaned (provided to)	11,914	12,569	63,184	67,159	-5%	-6%
Total Registered Patrons (quarterly)	81,571	78,492	n/a	n/a	4%	n/a
Door Count	33,554	36,104	169,608	181,289	-7%	-6%
Percentage of Total Circulation on Self Check Machines	73.1%	75.8%	n/a	n/a	-4%	n/a

II. Customer Assistance	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	3,383	3,286	17,793	18,001	3%	-1%
Reference Transactions - Children's	1,151	1,530	6,518	7,521	-25%	-13%
Total Reference	**4,534**	**4,816**	**24,311**	**25,522**	**-6%**	**-5%**
Volunteer Hours	568	666	2,866	3,137	-15%	-9%

III. Collections & Processing	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	2,882	2,067	14,519	12,832	39%	13%
Volumes Withdrawn	7,334	1,936	38,444	14,736	279%	161%
Total Titles	256,847	283,521	n/a	n/a	-9%	n/a
Total Volumes	305,553	337,332	n/a	n/a	-9%	n/a

IV. Programs	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Children's						
Children's Programs (including group visit)	56	35	348	328	60%	6%
Children's Program Attendance (including group visit)	4,024	1,044	12,942	9,338	285%	39%
Children's One-on-One Visits	2	11	10	24	-82%	-58%
Children's Home One-on-One Visits Participants	6	23	34	58	-74%	-41%
Children's Literacy Offerings	0	0	1	1	0%	0%
Children's Literacy Offering Participants	0	0	255	113	0%	126%
Children's Drop-In Activities	5	2	38	35	150%	9%
Children's Drop-In Activity Participants	452	330	9,386	4,087	37%	130%
Young Adult						
Young Adult Programs	38	15	81	61	153%	33%
Young Adult Program Attendance	983	1,281	1,546	1,848	-23%	-16%
Young Adult Literacy Offerings	0	0	0	0	0%	0%
Young Adult Literacy Offering Participants	0	0	0	0	0%	0%
Young Adult Drop-In Activities	1	0	2	3	>100%	-33%
Young Adult Drop-In Activity Participants	2	0	5	219	>100%	-98%
Adult						
Adult Programs	13	27	111	131	-52%	-15%
Adult Program Attendance	202	448	2,249	2,637	-55%	-15%
Adult One-on-One Instructions	6	2	26	35	200%	-26%
Adult One-on-One Instruction Attendance	5	2	25	33	150%	-24%
Adult Literacy Offerings	0	0	0	0	0%	0%
Adult Literacy Offering Participants	0	0	0	0	0%	0%
Adult Drop-In Activities	1	1	13	8	0%	63%
Adult Drop-In Activity Participants	10	16	221	576	-38%	-62%
Total Programs	**107**	**77**	**540**	**520**	**39%**	**4%**
Total Program Attendance	**5,209**	**2,773**	**16,737**	**13,823**	**88%**	**21%**
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	267	256	1256	1273	4%	-1%
Meeting Room Uses - Events (Library Programs)	117	83	722	819	41%	-12%
Total Meeting Room Uses	**384**	**339**	**1,978**	**2,092**	**13%**	**-5%**

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V. Electronic Access Services	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	103,293	72,568	729,387	293,200	42%	149%
Web Page "Hits"	76,350	84,916	388,640	461,068	-10%	-16%
Fox Valley Memory "Hits"	819	1,908	5,286	13,087	-57%	-60%
Remote Logins to InfoSoup	10,439	12,022	53,933	59,352	-13%	-9%
Public Computing Sessions	3,989	4,293	21,627	22,502	-7%	-4%
Total Time Used on Public Computers	3066:00:00	3595:00:00	17101:00:00	18601:00:00	-15%	-8%
Data Transferred (GB)	1610	1670	8898	6890	-4%	29%
WIFI Distinct Clients	3444	2950	15523	14709	17%	6%