



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appleton.org

Meeting Minutes - Final Board of Zoning Appeals

Monday, September 18, 2023

7:00 PM

6th Floor Council Chambers

1. Call meeting to order

Meeting called to order by McCann at 7:00 pm.

2. Pledge of Allegiance
3. Roll call of membership
4. Approval of minutes from previous meeting

[23-1106](#) Minutes from July 17, 2023

Attachments: [Meeting Minutes July 17, 2023.pdf](#)

**Engstrom moved, seconded by Cain, that the Minutes be approved. Roll Call.
Motion carried by the following vote:**

Aye: 6 - McCann, Engstrom, Sperl, Cain , Loosen and Babbitts

5. **Public Hearing/Appearances**

6. **Action Items**

[23-1107](#) Applicant is proposing a ground sign that is five hundred and ninety-two (592) sq ft. Section 23-529(c) of the Zoning Ordinance limits the ground signs along highway 41 to two hundred (200) sq. ft.

Attachments: [2500 E. Capitol Dr.pdf](#)

Engstrom moved, seconded by Cain, that the proposed ground sign that is 592 sq.ft. at 2500 E. Capitol Dr. be approved. Roll Call. Motion carried by the following vote:

Aye: 5 - McCann, Engstrom, Sperl, Cain and Loosen

Abstained: 1 - Babbitts

[23-1108](#) Within a larger sign, applicant is proposing an electronic message board (EMB) that is two hundred and eighty (280) sq. ft. Section 23-523(d) of

the Zoning Ordinance limits EMBs to forty-eight (48) sq. ft.

Attachments: [2500 E. Capitol Dr.pdf](#)

Cain moved, seconded by Loosen, that the proposed electronic message board variance for 2500 E. Capitol Dr be approved. Roll Call. Motion failed by the following vote:

Aye: 1 - Loosen

Nay: 4 - McCann, Engstrom, Sperl and Cain

Abstained: 1 - Babbitts

7. Information Items

8. Adjournment

A motion was made by Sperl, seconded by Cain, that the meeting be adjourned at 7:48 pm. The motion carried by the following vote:

Aye: 6 - McCann, Engstrom, Sperl, Cain , Loosen and Babbitts