



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appleton.org

Meeting Minutes - Final-revised Safety and Licensing Committee

Wednesday, October 9, 2024

5:30 PM

Council Chambers, 6th Floor

1. Call meeting to order

This meeting was called to order at 5:30 p.m. by Vice Chair Schultz

2. Pledge of Allegiance

3. Roll call of membership

Aldersperson Croatt appeared virtually.

Present: 5 - Croatt, Siebers, Doran, Fenton and Schultz

4. Approval of minutes from previous meeting

[24-1265](#)

Safety & Licensing Committee Minutes from 09/25/2024

Attachments: [S&L Minutes 09-25-24.pdf](#)

**Fenton moved, seconded by Siebers, that the Minutes be approved. Roll Call.
Motion carried by the following vote:**

Aye: 5 - Croatt, Siebers, Doran, Fenton and Schultz

5. **Public Hearing/Appearances**

6. **Action Items**

[24-1105](#)

Operator License for Cindy Reed.

- Attachments:** [Cindy Reed Operator License Application.pdf](#)
[Cindy Reed Clerk Letter.pdf](#)
[Cindy Reed PD Letter.pdf](#)
[Cindy Reed Denial Appeal Memo.pdf](#)
[Cindy Reed Documents Submitted to Safety and Licensing.pdf](#)
[Cindy Reed - WN Co 23CF277.pdf](#)
[Cindy Reed - WN Co 23TR4251.pdf](#)

Cindy Reed appeared and addressed the committee.

Fenton moved, seconded by Doran, that the Operator License be recommended for denial. Roll Call. Motion carried by the following vote:

Aye: 3 - Croatt, Doran and Fenton

Nay: 2 - Siebers and Schultz

[24-1318](#)

Proposed Special Event Policy - 2025

- Attachments:** [2025 PROPOSED Special Event Policy.pdf](#)
[2025 Special Event Fee Schedule - Appendix 1.pdf](#)
[Memo- 2025 Proposed Special Event Policy.pdf](#)
[2023 Special Event Cost Summary- S&L.pdf](#)
[Current -2024- Special Events License Application.pdf](#)

*The following appeared and addressed the committee:
Jennifer Stephany, Executive Director Appleton Downtown Incorporated
Becky Bartoszek, Fox Cities Chamber of Commerce President
Dave Willems, Mile of Music Organizer*

Croatt moved, seconded by Schultz, that the Proposed Special Event Policy - 2025 be held until the next scheduled Safety and Licensing Committee Meeting. Roll Call. Motion carried by the following vote:

Aye: 5 - Croatt, Siebers, Doran, Fenton and Schultz

Balance of the action items on the agenda.

Fenton moved, Siebers seconded, to approve the report. The motion carried by the following vote:

Aye: 5 - Croatt, Siebers, Doran, Fenton and Schultz

[24-1235](#)

Class "B" Beer and "Class C" Wine License application for MyMy LLC d/b/a MyMy, Pa Zao Chang, Agent, located at 2825 Ballard Rd, contingent upon approval from the Health and Inspections departments.

Attachments: [MyMy LLC.Alcohol.Class B Beer Class C Wine.9.9.2024.REDACTED.pdf](#)

This Report Action Item was recommended for approval

[24-0420](#)

Class "B" Beer and Reserve "Class B" Liquor License application for Delaires LLC d/b/a Delaire's, David Boulanger, Agent, located at 823 W. College Ave, contingent upon approval from the Health and Inspections departments.

Attachments: [Delaire's.Alcohol.Class B Beer Reserve Liquor.4.10.24.REDACTED.pdf](#)

This Report Action Item was recommended for approval.

[24-1262](#)

Temporary Class "B" Beer and "Class B" Wine License application for Photo Opp, John Adams, Person in Charge, located at 621 N. Bateman St, on October 18, 19, & 20, 2024 from 4:00 p.m. to 9:00 p.m. for Photo Gallery/Fundraiser special event, contingent upon approval from the Police, Health, and Fire departments.

Attachments: [Photo Opp.Alcohol.Temp B Beer Wine.Fundraiser.10.18.2024.REDACTED.pdf](#)

This Report Action Item was recommended for approval.

7. Information Items

[24-1267](#)

Special Events

- Appleton East Homecoming Parade, Approved Route, October 4th 2024
- Appleton Parks and Recreation, Flicks & Sips, Jones Park, October 4th 2024
- Appleton Fire Department - Open House, Fire Station #6, October 5th 2024
- Appleton Parks and Recreation, Glow in the Park, Pierce Park, October 11th 2024
- Johnston Elementary Mustang Mile, Approved Route, October 12th 2024
- YMCA of the Fox Cities, Freaky 5k, Pierce Park, October 26th 2024
- Appleton Charity Events, Halloween Pub Crawl, Participating Downtown Businesses, October 26th 2024

[24-1266](#)

Directors Report

1. City Clerk
2. Fire Chief
3. Police Chief

8. Adjournment

Fenton moved, seconded by Siebers, that the meeting be adjourned at 6:21 p.m. Roll Call. Motion carried by the following vote:

Aye: 5 - Croatt, Siebers, Doran, Fenton and Schultz