



RECREATION DIVISION YEAR END REPORT



2015

TABLE OF CONTENTS

YEAR END SUMMARY	2
STAFF NOTES	3
RECREATION PROGRAMS/ENROLLMENT	3-10
VOLUNTEER NUMBERS	10
SPONSORSHIPS/DONATIONS	11
COMMUNITY PARTNERSHIPS/COMMUNITY OUTREACH	11-13
MARKETING HIGHLIGHTS	13-14
OTHER NOTABLE ACCOMPLISHMENTS	14

YEAR END SUMMARY

The Recreation Division of the Parks, Recreation, and Facilities Management Department is committed to providing comprehensive, high quality recreation programs for the community of Appleton. Staff spent a considerable amount of time diligently planning their programs for 2015. New programs continue to be explored that focus on some of our initiatives such as outdoor programming, adult one-day workshops/programs, and family focused special events.

Recreation program numbers were up from 2014. A large piece of this is in our youth sport league programs. We spent a considerable amount of time crafting what we wanted our youth sports image to be as it relates to the community. The time we have spent defining this with our participants and parents has truly paid off.

New marketing initiatives were put in place in 2015 and we started to see a return on our efforts starting with the summer/fall programs. Our focus has been more on advocacy and the benefits to what we do and the programs we offer. We have seen a great response on our social media platforms with our new focus. With the added training staff received this year in marketing best practices, we hope to continue to see an increase in awareness of our programs and services.

Partnerships and outreach continue to be a large part of what we do. As you will see in the report, we have some continued partnerships and as well as some new partnerships we have pursued. We seek out partnerships and outreach opportunities to promote what we do and utilize the resources throughout the community.

With the transitions our department has gone through with staffing, there was a substantial amount of time spent on personnel training/orientation, etc. We had two employees (Nate and Lisa) whose positions went from seasonal to part-time. There have been changes in their responsibilities and a heightened expectation to go along with that.

Staff Notes

- Niki Wendt renewed her Certified Park and Recreation Professional certification in March.
- Kabel Helmbrecht and Niki Wendt attended the annual Spring Workshop put on by the WPRA March 12 -13, 2015.
- Nate Baldwin obtained his Certified Park and Recreation Professional certification in June.
- Kabel Helmbrecht renewed his Certified Park and Recreation Professional certification in September.
- Transitioned Nate and Lisa’s positions to being part-time vs. seasonal positions in 2015.
- Members of the Recreation Division staff were able to attend the 50th anniversary WPRA Annual Conference and Trade Show at different times throughout the first week of November.

Recreation Programs / Enrollment

Pre-School/Early Childhood

Our Little Learners program (ages 3 ½ - 5) continues to see success. Throughout the year we had special visitors including a fireman, policeman, library staff person, nurse, musician dog trainer, and drummer. The Little Learners were able to take field trips to the Building for Kids, Heid Music and Toppers Pizza. At our spring graduation Green Bay Blizzard players and the mascot joined in on the fun. The preschool dance and tumbling are nine week programs that introduce the participants to tap, ballet, jazz and tumbling. The Friday Fun program continues to be a hit with the 3-6 year olds and offers eight one day sessions on various topics such as incredible edibles, zoo adventures, and beach party.



	<u>Participants</u>
Little Learners	52
Teacher and Me	25
Tap-Ballet-Jazz	59
Tumbling	70
Friday Fun	399
Total	605

Youth Activities

Our 2014-2015 season of youth open gym wrapped up during the first quarter. This program runs end of November – March. Attendance was the largest we have seen to date. Bricks 4 Kidz, which was our STEM based learning program will no longer be running as the individual teaching the classes has gotten out of the business. KidStage (acting/drama...performed the show Annie), and Karate continue to be successful partner programs for our department. Newer programs such as the Basic Archery Instruction and Parkour have been maintaining interest and good attendance.

This summer a change was made to our Camp APRD offering where we offered early drop off and late pick up as a trial. This was a welcome change for many as the hours of 8:00 a.m. – 4:00 p.m. were difficult for many working parents.



The summer playground program saw another successful year with the final attendance reaching 12,263. Once again we had 15 locations open at either park sites or school sites. Special events run by the playground staff this year included: the dodgeball tournament, Oscar night/ice cream social, wacky olympics, breakfast in the park, mead pool play day, farewell swim and dance, king and queen gala, and the amazing race. This drop in program continues to be a staple in the City and provides a great opportunity to many children throughout the City at no cost.

	<u>Participants</u>
Open Gym	1100
Bricks 4 Kidz	62
KidStage	108
Karate	144
Camp APRD	187
Playground Program	12,263
Archery Instruction	29
Parkour	88
Total	13,981



Youth Sports Leagues/Camps



Youth sports leagues experienced significant growth in 2015, increasing in participation by a 24% rate overall. Most of this growth can be attributed to a tremendous increase in youth baseball / softball participation, up 58% from 2014. Flag Football was up 35% from 2014. Soccer experienced growth as well, up 5.3% from 2014. While this growth is not as significant as what was experienced with the baseball program, it is significant because it represents the first time since 2010 that the program has increased in participation rather than decrease. Significant effort was given in

2015 to update and refine the youth league experience. These efforts included a revised coach training process, renewed focus on lesson planning and producing a curriculum that would ensure more consistent experience and a more reliable skill progression for our participants and their families, a commitment to customer service through the entire league experience (registration process, communication, game day experience, etc.), and through a coordinated effort to define and promote our program beliefs and vision for youth sports through strategic communication to our families, through our marketing materials, and through our public relations efforts. These efforts appear to have been rewarded with an impressive and enthusiastic response from our participants and their families.

Youth Sports camps saw a small decline in participation, overall, in 2015, reflecting a 6% decrease. Most of this decline can be equated to more significant declines in Little Hitters Tennis participation, and in Youth Baseball Camp participation. As was stated, youth baseball LEAGUE participation was up significantly, and it could be inferred that many of the children who were introduced to baseball in 2014 went on to participate in the league instead of the camp in 2015, accounting for some of the decrease. The decline in Little Hitters is not able to be readily explained, yet it has triggered active discussions about how to revise and deliver a fresher, more convenient, and more engaging introductory youth tennis curriculum and format in 2016. We are also discussing ways to connect the sports camps more cohesively to the

league programs we offer, and clearly define a progression for our participating families. This will allow us to design our camps as an “exploratory” offering to serve a younger audience (3-6 years old) in an attempt to ignite interest in the sport, and develop a basic skill level that will encourage those children and their families to become involved in our leagues following the camp experience. It is expected that this adjustment to format will re-engage a significant segment of the population, and begin to push our participation upwards, while continuing to feed our league programs.

	<u>Participants</u>
Youth Basketball Leagues	353
Youth Baseball, SB, T-Ball	714
Kickball League	98
Soccer League	880
Flag Football League	161
Youth Tennis Camp	125
Little Hitters Tennis Camp	160
Youth Baseball Camp	83
Youth Soccer Camp	151
Sports Exploration Camp	58
SNAG Golf Camp	72
Challenger Soccer Camp	82
Total	2,937



Teens

During the summer of 2015, some new programs were run at the pools to specifically target teens. Inner tube basketball and water polo were held at the end of open swim and drew some interest from the teen population. A teen swim lesson class was also offered this summer to fulfil a program gap during this time of the year. We hired a teen band “In Real Time” to play on site at Erb Pool for an end of the year pool party to try to reach the teen demographic and provide an event specific to their interests.

In 2015 we had 17 individuals apply and get accepted into our Junior Leader Program which is a program to offer young adults who are ages 14 – 17 an opportunity to gain both experience and knowledge of the skills it takes to become a playground leader. This was the highest level of participation we have had in this program to date.

We will continue to look into ways to enhance our existing teen programs and we are excited to be exploring a teen coalition with different recreational providers in the Fox Valley in 2016.

	<u>Participants</u>
Junior Leader Program	17
Inner Tube Basketball	60
Water Polo	32
Teen Band at Erb	145
Total	254



Adult Activities

Our adult dance classes offer 2 twelve week sessions yearly. The Spanish classes continue to see consistent numbers. The classes include individuals looking to brush up on their skills or learn the language for the first time. The new nature presentations put on by Rob Zimmer, formerly with the Post Crescent, have been extremely successful. We've had topics from migrating birds to growing your own native prairie. This is a great partnership for us and is the perfect program to house at the Scheig Center/Gardens. This program will expand in 2016 to add an evening program in hopes to attract families. Adult Tennis Lessons continue to have consistent participation in the beginner, intermediate and advanced groups. This year we started a new adult program that was Fundamentals of Photography. The class was full with 20 participants and received great feedback.

	<u>Participants</u>
Belly Dance	28
Tap Dance	34
Spanish	87
Karate America – self defense	11
Mindfulness	12
Tennis Lessons	48
Nature Presentations	203
Adult Luncheons - (Feb.-May)	38
Photography	20
Total	461



Adult Sports Leagues

For the second year in a row, the adult flag football league had a record-tying number of teams with 23. Each team had a roster of about 10-15 people totaling approximately **300** participants. The season consisted of a five-game regular season with a single elimination tournament to crown the champion. Games are played on Wednesday evenings at Appleton Memorial Park beginning in early September and concluding in late October.

	<u>Participants</u>
Adult Flag Football	300
Adult Tennis League	26
Total	326



Aquatics



It was another solid year for swim lessons led by Erb Pool's second highest participant total in the past 11 years with 1066. Mead Pool also had the second highest participation rate in the last 11 years with 591. Our indoor programs continue to provide quality lessons during the fall and winter seasons and saw slight increases in attendance numbers. Combined we had the highest number of swim lesson participants in the last ten years in 2015.

	<u>Participants</u>
East Swim Lessons	517
Erb Pool Lessons	1,066
Mead Lessons	591
West Pool Lessons	466
<hr/> Total	<hr/> 2,640

In addition to a solid year of swim lessons, our open swim numbers were also very strong with 19,628 people attending Erb Pool and 49,896 attending Mead – both the highest amount in the past 4 years. Special events such as Hawaiian Luau Day, Halloween Splash Bash, Winter Water Carnival, Spring Fling, Sponge Bob Square Pants, Day, Pool of Rock Year II, Dive-in movie with upgraded screen and additional after hours teen programming all contributed to the continued draw the pools have.

Erb Pool Open/Lap Swim	19,628
Mead Pool Open/Lap Swim	49,896
West Pool Open/Lap Swim	3,547
<hr/> Total	<hr/> 73,071

Appleton Parks and Recreation also offered some non-traditional aquatic programming for youth, adults, and even dogs at our indoor and outdoor aquatic facilities in 2015. Our traditional water aerobics class, Aqua Fusion, was taken out of our program line-up this fall due to falling attendance levels. We are looking to replace this time slot with a Stand-Up Paddle Board Yoga class (SUP) in 2016. We teamed up with North East Wisconsin Paddlers to offer a Kayak Skills class at Erb Pool, the Fox Valley Rowing Club offered a rowing class at the Telulah Park Boat Launch, and we partnered with Mountain Bay Scuba to offer Snorkeling and Scuba classes at Erb Pool.



	<u>Participants</u>
Aqua Fusion	127
Kayak Skills Class	15
Recreational Rowing	26
Snorkeling	6
Discover Scuba	14
<hr/> Total	<hr/> 188

Aquatic Special Events

In 2015, we were able to offer aquatic special events at Erb, Mead, and West Pool. These events were created to add a bit more of a “fun” element to the pools and provide the user (even our furry canine friends) with a different experience than they normally would have at our aquatic facilities. A variety of activities, games, and prizes are the common themes with our special events, and are intended to get the attendees excited about coming to the pool.

	<u>Participants</u>
Winter Water Carnival	73
Spring Fling	59
Splash Bash	60
<hr/>	

Dive-in Movie	200
Doggie Day at the Pool	74
Total	466

Swim Passes

In 2015, we sold 521 new pool passes and 1,157 renewals. Swim Passes are good for use at Erb, Mead, and West Pools the duration of the year.

Fitness and Wellness

Staff continues to work on providing a variety of fitness classes that meet the needs of the community. Numbers across the board for fitness programming have been up this year. All classes moved outdoors in our parks for the spring, summer, and fall sessions. We expanded our collaboration with Karate America to offer kickboxing and DDP yoga, Fleet Feet Sports to provide running programs, and Pedretti Power Yoga to offer stand up paddle board yoga (which we were the first in the area to provide this programming option). In addition, a new partnership with Empower Yoga brought approximately 250 individuals each week to City Park for 15 weeks to enjoy free yoga.

Zumba	121
Bootcamp/Strength	111
Yoga	125
Fleet Feet Running programs	4
Karate America (Kickbox, DDP yoga)	14
Pedretti Power Yoga (SUP Yoga)	7
Older Adult Exercise classes	1,503
Total	1,885



Unity Dance Academy



The annual Unity Dance Academy recital was held at Xavier High School in March where the theme was “What’s on Your Playlist”. Just over 500 registrants from 42 classes participated in the recital. Three recitals were held: Friday 6:00 p.m. was a full show, Saturday 11:00 a.m. was a half show (for intermediate and advanced classes), and Saturday 4:00 p.m. was a full show. Ticket sales were done through showtix.com. There were 2,013 total tickets sold which was an 89.6% sell through. Five family and nine business advertisements were sold to help offset the price of the program for the show. Staff worked very hard to put on these performances and it showed by the huge success we had throughout that weekend. In all 2015 dance and acrobatic programs there was a total of **794** participants.

Special Events/Trips

Our special events run through our division continue to be a huge success. The Kid’s Fun Runs saw an increase in attendance this year (with approximately 150 kids for each event) as well as

attracting new sponsors and community involvement. The Children’s Week events continue to see amazing numbers, especially with the Children’s Parade and the Playground Fair. This year we had the highest involvement by local businesses and organizations that provided opportunities for kids at little to no cost throughout Children’s Week which was July 19 – 25. Our Movie on the Hill series once again saw approximately 400 people per showing. This is another great free family event we offer to the community. Some of our other special events like the Kids’ Day Out/Parent’s Night Out and Santa Calling did not attract as much participation as in the past so we will continue to promote these programs more in 2016.

Kid’s Fun Runs	602
Day of Dance	25
Kids’ Day Out	22
Parent’s Night Out	17
Santa Calling	223
Lawrence Day	25
Bike Rodeos	79
Kids Rummage Sale	34
Movie on the Hill/Canoe	1600
Appleton Children’s Parade	4000
Playground Fair	2500
Chicago Trip	100
Total	9,927



Facilities

Scheig Center

74 rentals took place at the Scheig Center in 2015. This is approximately a 50% increase from 2014. The majority of the rentals have been for bridal/baby showers, anniversary parties, graduations, and weddings and take place on the weekend. The Recreation Division has also expanded their use of the Scheig Center by offering programs on-site such as fitness/wellness programs, Bricks 4 Kidz, Nature Presentations, bike programs, and photography classes.

Efforts have been made to brand the Scheig Center in all our marketing and promotional materials and will be rolled out in 2016. We will also be working with the volunteers to add a “what’s blooming” section on the website to showcase the plants/flowers that are in season.

Winter Recreation Facilities

Reid Golf Course was extremely slow this year due to the lack of snow and very cold weather for much of the winter. 605 participants were recorded on the hill during our open hours which is significantly down from previous years. We were unable to open during the winter break time this year which is when we see many families come out and utilize the hill. Our opening date was January 3 (original open date was scheduled for December 23), our closing date was February 15, and we were partially or fully closed 14 days. Reid was open 12-6 p.m. on the weekends and 5-8 p.m. during the week.



Jones Park also had a late start to the season opening on January 3 (scheduled open date was December 23), but unlike Reid, Jones probably had the best season in recent history due to the cold winter and lack of snow fall. We were able to extend the season until March 1 this year and over 1,600 people enjoyed skating on the recreational and hockey rinks this winter. Participants and staff all commented on the great ice conditions this season. Jones was open 12-8 p.m. on the weekends and 5-8:30 p.m. during the week

Erb and Appleton Memorial Park had tough years for attendance with only 250+ recorded people at the facilities when we were open. We did not open these facilities until January 10 and closed them February 15. The ice was in good condition and was used, but these were mainly during the off hours.

As of the end of the year, the rinks and sled hills have yet to open for the 2015-2016 season.

2015 Program Participants:

Program Category	Participants
Pre-School/Early Childhood	605
Youth Activities	13,981
Youth Sports Leagues/Camps	2,937
Teens	254
Adult Activities	461
Adult Sports Leagues	326
Swim Lessons	2,640
Open Swim	73,071
Aquatics programs/events	654
Fitness/Wellness	1,885
Unity Dance Academy	794
Special Events/Trips	9,927
Total:	107,535



Volunteer Numbers

Youth Basketball	46	Coaches for leagues
Youth Baseball	89	Coaches for leagues
Youth Flag Football	21	Coaches for leagues
Youth Kickball	46	Coaches for leagues
Youth Soccer	140	Coaches for leagues
Unity Dance Recital	57	Ushers, backstage volunteers
Playground Fair	33	Volunteers to help with games/inflatables
Junior Leader Program	17	Volunteer at Playground sites during summer program
Total	449	

Sponsorships/Donations

Donations:

\$3,850 was given by local businesses and organizations towards the Playground Fair/Children's Week events. Other items were donated to be used as prizes/raffles with a total estimated value of \$1,246.

\$2,000 Community First Fox Cities Marathon for use towards Appleton Kid's Fun Runs to continue to promote healthy options of fun and fitness to families in our community.

Triple Crown Sports hosted a baseball tournament in Appleton Memorial Park over Memorial Weekend and also donated portable fencing and mounds to the City of Appleton to use for future tournaments

Community Partnerships / Community Outreach

Community Partnerships:

- Partnered with Empower Yoga to offer free yoga in the park at City Park for 15 weeks beginning in late spring and running through the summer. This was an awesome opportunity to showcase our park and provide a free wellness option to those in our community.
- Unity Dance Academy provided opportunities in the Children's Village at the annual Juneteenth event.
- Fleet Feet Sports – we continue to partner with Fleet Feet Sports, Community First Fox Cities Marathon, Orthopedic Sports Institute of the Fox Valley on the Appleton Kids Fun Runs. We offered four fun runs this year and over 100 kids participated in three of the four runs in order to earn a t-shirt. We averaged 150 kids per fun run.
- Worked in coordination with Fox Cities Adult Athletics to ensure the continued success of the adult softball leagues at Appleton Memorial Park.
- Partnered with Xcel Sports to provide soccer fields for our Challenger Soccer Camps taking place in July.
- Lawrence University Men's Hockey Day was again held at Jones Park. The Lawrence University hockey team was onsite to play games and activities with the kids (25 total) who attended the event.
- Worked with the Appleton Soccer Club on an MOU for use of the Fire Station #6 greenspace for practice purposes in 2015.
- Partnered with the Northeast Stormwater Consortium and the City of Appleton Forestry Division to provide educational programming for our Camp APRD program.
- Partnered with the Boy Scouts to provide activities for our playground program sites once a week.

- Served as the chair for the Children’s Village for Juneteenth event in City Park.
- Continue work with Neenah and Menasha Parks and Recreation Departments and the Y of Fox Cities for the annual senior games which was held at Pierce Park this year. This group meets monthly in preparation for this event. There were over 220 in attendance at this year’s event.
- Partnered to provide CPR and First Aid training programs for the Bike Ambassadors.
- Worked with the Light Up the Fox group by providing facility set up and event security for an ice skating event at Jones Park that took place on February 6th. Over 150 participants were in attendance.
- Secured portable fencing as well as portable pitching mounts from the Fox Cities Convention and Visitors Bureau and Triple Crown Sports for use during a new tournament, “Dream Big Shin Dig” held at Appleton Memorial Park during the Memorial Day Weekend.
- Partnered with Even Start Literacy / Fox Valley Technical College to offer swim lessons for minorities at Erb Pool.
- Assumed scheduling duties for all sporting events / tournaments at Appleton Memorial Park.
- Partnering with 95.3 WSCO “The Score” radio station to host a quarterly in-studio on air conversation (20-30 minutes) to discuss youth sports topics and events. On-air appearance will precede a scheduled advertising run, with a goal of establishing APRD as a voice and content leader in the region.
- Partnered with Debbie Daanen Photography to provide a Fundamentals of Photography class.
- Partnered with Pedretti Power Yoga to provide Stand Up Paddle Board Yoga.
- Worked with Rob Zimmer (former writer with Appleton Post Crescent) on monthly nature presentations at the Scheig Center. This is an opportunity to provide learning opportunities as it relates to nature, both in general and habitat around the Scheig Center & Gardens.
- Worked in coordination with the Fox-Wolf Watershed Alliance to offer a rain barrel workshop June 18th. Approximately 20 participants constructed their own rain barrels for a very reasonable cost (\$35) and were able to take them home immediately.

Community Outreach:

- Lawrence University Wellness Fair – attended the LU Employee and Student Wellness Fair in February and another in October. Mutual Jewelers Insurance Health Fair – attended their employee health fair in March. Opportunity to talk about programs, trails, parks, etc. in our community to bring awareness to all we have to offer.
- Fox Valley Lutheran Schools – developed an agreement to distribute program information system wide.
- Xavier Catholic Schools – developed an agreement to distribute program information system wide.
- Presented to the Bike Ambassadors group on March 19th regarding their involvement and how they can continue to assist our department.
- Jefferson Elementary – attended their back to school picnic to talk with families about fall program offerings from our department.
- Participated in the Great Pumpkin Halloween Event at Country Inn and Suites for families with children with special needs.
- Led coordination of the Juneteenth “Children’s Village” area for the annual Juneteenth Celebration at City Park.

- Presented to new employees at Kimberly Clark to talk about our services and what the City of Appleton has to offer on Monday, May 4th.
- Presented to the Fox Cities Youth Worker Coalition to talk about our programs and activities for the summer/fall on Wednesday, June 10th.
- Used the national “Out is In” program for July is Park and Recreation month and created a BINGO card with instructions for community members to get out and get active in our parks.
- Presented to the Appleton Housing Authority to educate them on free programs we have available for low income families on August 30th.
- Worked in coordination with a Boy Scout group on their Eagle Scout project which was creating fish cribs at the Appleton Memorial Park Pond.

Marketing Highlights

- Developed a marketing calendar/timeline for the Recreation Division staff to utilize for timely promotion of programs/activities through:
 - website (including webtrac calendar)
 - constant contact e-newsletter
 - social media outlets
 - public service announcements
 - flyers/brochures
 - school district monthly distributions
 - City Guide
- Had Stellar Blue Technology come in for a training with the staff on March 18th. The training was extremely helpful in learning how to better position ourselves through use of social media. We learned concepts, tactics as they relate to the ever changing world of social media, etc.
- Linked Facebook and Twitter within Constant Contact for Recreation and Reid and linked our posts with the City social mediums.
- Completed a refresh of the youth sports league and youth sports camp information in the summer / fall activity guide with the intent of providing more detail on our program concepts, beliefs, and expectations.
- Completed refresh of youth sports league and youth sports camp information on www.appletonparkandrec.org. The goal was to bring information up to date and make the information, message and philosophy of each program consistent with the information contained in the guide, and make the website pages a more reliable source of information.
- Purchased a new banner and 10 corrugated signs to promote baseball, softball, t-ball registration.
- Managed all website and webtrac updates to correlate with updated guide information.
- Reid Golf Course started a Twitter account.
- Printed 1,000 full color brochures for Reid Golf Course and added pass benefit insert.
- Printed 3,000 full color sports league/camp flyers, distributed to the Appleton Area School District offices, private schools, pick up sites, sporting goods stores and customer service areas in the City.
- Information for the summer/fall and winter/spring City Guides were submitted by staff; formatted and presented to the Mayor’s office. The Guide was mailed out to residents in early



March for the summer/fall edition– Reid Golf Course was the front cover photo and in September for the winter/spring edition. We added a new parks project page to the guide to highlight our CIP projects going on.

- Converted Reid email marketing to Constant Contact.
- Wrote bio with new Reid staff – added new professional photos to Reid website and sent info to Chad Doran; Reid on front cover of Post Crescent.
- Created a series of radio advertisements to run on 95.3 The Score to promote our upcoming youth sports programs and overall youth sports vision and guiding principles.
- A calendar for public service announcements has been created to help the Recreation Division and local media outlets ensure programs/activities are being promoted in a timely manner.
- Created a new marketing display / literature racks in Mead and Erb Pool Lobby's to enhance visual marketing opportunities for pool patrons.

Other Notable Accomplishments/Areas of Interest

- A significant amount of time was spent by the Recreation Manager on the operations of Reid Golf Course in preparation for the opening. Work has slowed down throughout the year with projects being completed and a Clubhouse Manager in place.
- Completed and implemented a new volunteer coach training program.
- New SNAG program was offered at Reid Golf Course this summer.
- Interviews were held for summer seasonal positions by Recreation staff. Through this process we worked with the Human Resources Department on a new Reference Check system.
- RFQ's/RFP's were completed for youth sports photography, youth sports t-shirts, seasonal staff clothing, first aid equipment and recreation equipment for 2015.
- Developed a more efficient system using Google Drive for seasonal staff to self-register for CPR and First Aid classes online vs. us having to manually enroll each individual.

Fee Waiver Numbers:

In 2015 there were a total of 191 program/class registrations that were discounted to a total cost of \$6,070. Minus the \$1,328 in copays the total discount given for programs was \$4,742. There were also 233 total pool coupons and 4 pool passes given on fee waiver for a total discount of \$5,786. Total Discount for 2015 = \$10,528.

