



# City of Appleton

100 North Appleton Street  
Appleton, WI 54911-4799  
[www.appleton.org](http://www.appleton.org)

## Meeting Minutes - Final Appleton Redevelopment Authority Exhibition Center Advisory Committee

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Tuesday, September 7, 2021

1:00 PM

Council Chambers

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1. Call meeting to order

Meeting called to order at 1:00 p.m.

2. Roll call of membership

*Downs appeared via Teams*

*Vanden Berg arrived at 1:03 p.m.*

**Present:** 12 - Harkness, Mayor Woodford, Gifford, Wilde, Kuen, Van Laanen, Reader, Vanden Berg, Dearborn, Hedtke, Downs and Seidl

**Excused:** 2 - Kaufert and Coenen

**Absent:** 4 - Dietz, Benz, Rugland and Patza

*Others present:*

*Linda Garvey, Red Lion Hotel Paper Valley*

*Tony Saucerman, Finance Director*

3. Approval of minutes from previous meeting

[21-1236](#)

ARA Exhibition Center Advisory Committee Minutes from 3-2-21

**Attachments:** [ARA Exhibition Center Advisory Committee Minutes 3-2-21.pdf](#)

**Van Laanen moved, seconded by Dearborn, that the Minutes be approved. Roll Call. Motion carried by the following vote:**

**Aye:** 9 - Gifford, Wilde, Kuen, Van Laanen, Reader, Dearborn, Hedtke, Downs and Seidl

**Excused:** 2 - Kaufert and Coenen

**Absent:** 5 - Dietz, Vanden Berg, Benz, Rugland and Patza

4. Public Hearings/Appearances

[21-1237](#)

Public Participation

There was no public participation.

[21-1238](#)

Linda Garvey of the Red Lion Hotel Paper Valley (soon to be Hilton Appleton Paper Valley) presenting on the change in franchise partnership, the Fox Cities Exhibition Center booking summary, and feedback received from groups that have used the Fox Cities Exhibition Center

**Attachments:** [FCEC ARA Board Presentation September 2021.pdf](#)

**This Appearance was presented and discussed.**

## 5. Action Items

## 6. Information Items

[21-1239](#)

Tourism in general and specific to the Fox Cities and the COVID-19 economic impact

**Attachments:** [FCEC ARA Advisory Committee Covid Impact Update 9.7.21.pdf](#)

**This item was presented and discussed.**

[21-1242](#)

Debt Service/Room Tax Projections

**Attachments:** [Debt Service - Room Tax Projection 2021-2023.pdf](#)

**This item was presented and discussed.**

[21-1240](#)

Upcoming Meeting Dates and Times  
Tuesday, March 1, 2022 at 1:00 p.m.  
Tuesday, September 6, 2022 at 1:00 p.m.

**This item was presented.**

[21-1241](#)

Invitation to walk over to Red Lion Hotel after adjournment of meeting to view model hotel room renovations

**This item was presented.**

## 7. Adjournment

**Vanden Berg moved, seconded by Wilde, that the meeting be adjourned at 1:31 p.m. Roll Call. Motion carried by the following vote:**

**Aye:** 10 - Gifford, Wilde, Kuen, Van Laanen, Reader, Vanden Berg, Dearborn, Hedtke, Downs and Seidl

**Excused:** 2 - Kaufert and Coenen

**Absent:** 4 - Dietz, Benz, Rugland and Patza