



## Houdini Plaza Welcome Tower Photo Contest Rules

The City of Appleton Public Art Committee will be holding a photo contest to select the new images that will be displayed in the Houdini Plaza Welcome Tower! Below are the contest details and rules.

### **Contest Theme – IMAGES THAT DEFINE APPLETON:**

Contestants will submit images from around the City of Appleton that represent the city from their viewpoint. These images could be iconic places, structures or monuments that are unique to the City, such as the locks, riverfront, paper mills or other historic industry, bridges, downtown, parks, trails, etc. Images could also represent the cultural arts, performing arts and showcase the diversity in our community.

**NEW THIS YEAR!** New to the photo contest this year, will be two entry categories.....one category for contestants ages 18 and over and another category for those 17 and under. We encourage our younger residents to submit photos that showcase their talents and viewpoints!

### **Term:**

Submissions for the Houdini Welcome Tower Photo Contest need to be received by **November 18, 2022 at 4:00 PM**. By submitting an entry, each contestant agrees to the rules of the contest.

### **Who May Enter:**

The contest is open to all City of Appleton residents. Photographers of all abilities and ages are encouraged to submit entries. A winning entry from photographers under the age of 18 will require a release signed by a parent or guardian. **City of Appleton employees are not eligible to enter.**

### **What to Enter:**

- The winning photos will be reproduced on translucent mylar at 43"x43" size (see image of Houdini Tower).
- All submissions must be cropped to square. The images are large format and viewed from afar. Please consider the final image cropping and resolution when submitting your photo.
- Please keep each contest submission photo to under 5MB.
- If selected, you will be required to submit a high-resolution photo of minimum 150 dpi at full scale.
- City of Appleton residents of all ages are eligible to enter.
- Images are required to be taken within the City of Appleton.



Minor adjustments, including spotting, dodging and burning, sharpening, contrast and slight color adjustment or the digital equivalents, are acceptable for all categories. If the judges determine that a photographer has significantly altered his or her photo, they reserve the right to disqualify it. Watermarks are unacceptable.

For a photo in which a person is recognizable, you must secure a model release from the subject or, in the case of a minor, the subject's parent or guardian and provide it with your submission. A form is available on the City's website. [\[INSERT LINK\]](#)

Similarly, entrants whose photos depict other people's work (such as sculptures, statues, paintings, and other copyrightable works) may need to obtain a release from the rights holder and provide it upon request. When photographing the work of others, it must be as an object in its environment and not a full-frame close-up of another person's creation.

Photos that violate or infringe upon another person's rights, including but not limited to copyright, are not eligible.

Photos that contain sexually explicit, nude, obscene, violent or other objectionable or inappropriate content, as determined by the City of Appleton in its sole discretion, are ineligible for this contest.

Please note: the reproduction process on a clear mylar cling applied to an acrylic sheet may unintentionally alter the colors of your original photo.

#### **How to Enter:**

- Complete entry form and photo upload available on the City's website by following this link: [\[INSERT LINK\]](#)
- We will not accept photographs submitted in person or through the mail. **Submit no more than one photograph per contestant.** Contact information provided will only be used to contact the contest winners and to keep contest entrants informed of the contest selection process.
- Photo submitted with entry form shall be no larger than 5MB. Winners will be asked to submit a high-resolution file.
- Digital photographs should be taken at the highest resolution possible – specifically, a minimum of 150 dpi. Photographs must be in a .png, .jpg or .gif format.
- Contestants certify that the photograph is unique and original and does not infringe upon any copyright or the rights of any person.

#### **Entry Deadline:**

All entries must be received no later than 4:00 PM on **November 18, 2022.** Only entries submitted via the online entry form will be accepted.

**Photo Selection:**

The Appleton Public Arts Committee will select and recommend 12 photographs for display in the Houdini Plaza Welcome Tower. The Common Council will confirm the Committee selections and they will be displayed for a minimum of 6 months.

**Photo Release:**

By submitting your photograph for this contest, you recognize the City may use your photo for other City purposes (website, brochures, facebook, etc).

**You retain your rights to your photograph; however, by entering the contest, you grant the City of Appleton (and those authorized by the City) a royalty-free, perpetual, non-exclusive license to publicly display, distribute, reproduce and create derivative works of the entries, in whole or in part, in any media now existing or later developed, for any City of Appleton purpose, including, but not limited to, website, publications, social media, etc.** Any photograph reproduced will include a photographer credit as feasible. City of Appleton will not be required to pay any additional consideration or seek any additional approval in connection with such uses.

**Questions?**

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